



## **ABT Sportsline 2012 – Press release** **Think small and very fast: The new ABT Beetle**

Its predecessor was an evergreen, a mass-consumption vehicle, both in Germany and worldwide. The Beetle was dependable and robust, it looked nice and was very distinct. Incidentally, it was also a sportsman and film star, if you will, and this potential for a cult following is what characterises its successor as well, especially when tuned by **ABT Sportsline**.

The traditional company from the Allgäu has been involved in "breeding beetles" for decades now. Way back, the basis was disrespectfully called "creepy-crawly", but the new model is much improved over its predecessor: In the **ABT Beetle**, the 2 litre turbo engine's 240 hp (176 kW) is the right thing for the fast lane. Compared with the standard model, this is an extra **ABT POWER** of 40 PS (29 kW) you can really feel – on whatever road and in whatever gear. And this extra power is what the 1965 Beetle had to show in all, mind you! So this new speedy car asserts itself wherever it goes. Don't only think small – drive fast, too! The exhaust system includes two oval **ABT** rear mufflers. An **ABT Beetle** is an everyday athlete and makes driving a real pleasure. The design elements turn this unusual car into a cheeky and dynamic sports car before you have even started the engine.

The Beetle from Kempten is a car you can use every day but also a real grand-grandson of Herbie's: The carbon-look deco set is both retro and modern. It highlights the car's charming individuality. The headlight covers make it look more aggressive. Rear light covers and a license plate insert lend the rear end more originality. The front spoiler signals that this beautiful sports car will never get off the ground. To make the Beetle's looks even more perfect, we recommend **ABT** wheels in their powerful **DR** or **CR** designs, which are fully in line with the Beetle's silhouette and contours. These wheels are available from 18" to 20" and also in conjunction with the right sport tyres. This visual unit is completed by the **ABT** brake system, which you can tell by its black painted callipers bearing the **ABT** Logo. This turns the Beetle's base into an eye-catcher, too. And **ABT** suspension springs make it corner even better. All these upgrades make the new Beetle a... well-rounded thing.

Pictures at: <http://presse.abt-sportsline.de>

---

**Press contact: ABT Sportsline;** Björn Marek; Daimlerstr. 2; D-87437 Kempten  
Tel.: +49-831/57140-58; Fax: +49-831/57140-37; Email: [presse@abt-sportsline.de](mailto:presse@abt-sportsline.de)

**Press contact: IKmedia GmbH;** Oliver Schielein; Manfred Prescher; Hansastr. 4a; 91126 Schwabach  
Phone: +49-9122/985-242; Fax: +49-9122/985-255; E-mail: [s.borowitschka@abt-tuning.com](mailto:s.borowitschka@abt-tuning.com)



## The new ABT Beetle – data and facts

### ABT ENGINE TECHNOLOGY

Engine: 2.0 TFSI, 1.984 cc capacity  
Performance tuning: **ABT POWER**  
Performance: 240 HP/176 kW (standard: 200 HP/147 kW)

### ABT AERODYNAMICS

**ABT** front spoiler  
**ABT** headlight covers  
**ABT** taillight covers  
**ABT** license plate insert  
**ABT** deco set

### ABT EXHAUST TECHNOLOGY

**ABT** rear muffler

### ABT BRAKES

345 x 30 mm, black painted brake callipers with ABT-Logo

### ABT SUSPENSION

**ABT** suspension springs

### ABT WHEEL TECHNOLOGY

**ABT** designer light alloy wheels “CR” or “DR” in 18 to 20 inch  
Available also as complete set of wheels with sports tyres