



ABT Sportsline 2012 – press release **Product and service – worldwide competence for the customer**

Everything began with a revolutionary idea 116 years ago: The blacksmith Johann Abt developed a device, with which carriages could also be used in the snow-rich Bavarian winters. It helped to save money and aided the development of the young company. Shortly afterwards Abt dedicated himself also to the automobile – the connection to the four brands, which stand symbolically behind the rings in the Audi logo today, began already shortly after the First World War and continued up to this day. **ABT Sportsline** offers innovative solutions which carry state of the art technology and the 'lived' tradition of a successful family company. And naturally five decades of successful motorsports flowed into the development – in the last decade five championship titles were achieved in the DTM, among several other achievements.

If it should be „a little more than usual“ and an excellent vehicle should be tuned, then the path is recommended to the experienced market leader. **ABT Sportsline** stands for innovative engineering art, for extravagant design and for a plus in dynamics and sportiness. Whether it is with **ABT POWER** or **ABT POWER S**, every tuned assembly will be tested in detail. „Our increase of performance may not affect the durability of the engine and the periphery, everything must always be perfectly adapted“, said **Hans-Jürgen Abt**. The manager of **ABT Sportsline** points out the most modern chassis dynamometer, which is used with every development. Besides each engine is extensively tested in daily traffic and on the test tracks. **ABT** also tests sports brake systems and chassis components carefully: A well balanced driving style suitable to the vehicle's characteristics is also a point of focus just as the suitability for daily use and safety. For this reason **ABT Sportsline** places emphasis on pedestrian impact protection for the development of the front bumpers and spoilers.

Suitable light alloy wheels from **ABT** are genuine pieces of jewellery for the vehicle, and the exhaust systems from Bavaria underline the appearance of the Audi, VW, Seat or Skoda optically and acoustically. The customer can rely on the fact that these components are manufactured perfectly up to the last finish. The customer can have fun for the entire lifetime of the car in this way – and **ABT Sportsline** guarantees with its name for this. The market leader offers all these advantages comprehensively: In Germany 125 partners with the same competence are at the disposal of the customer with advice on quality and service. **ABT Sportsline** is practically represented everywhere, whether in the United Arab Emirates, in Great Britain, the USA, Switzerland, whether in Russia, Scandinavia, Italy, Turkey or the Benelux States – the customer can be sure of receiving tested **ABT quality** everywhere. In the Far East the tuning company is locally active with its own subsidiary company, the **ABT Asia Ltd**. The growing markets in China and Taiwan will be served specifically from there.

Pictures at: <http://presse.abt-sportslines.de>

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