



## **ABT Sportsline 2012 – press release**

### **Solar energy for the Smartphone – the ABT Solar Media Panel for Audi and VW**

More than half of all mobile phones are Smartphones – and the versatile devices are the measure of all things, particularly in business areas: They are navigation systems, they can send and access mails and be used to surf in the internet and offer a lot of other useful applications. Very often you have an Apple iPhone or Samsung Galaxy lying simply somewhere in the car but they are never at hand when needed. This is exactly what the **ABT Solar Media Panel** is now changing: The innovative attachment system with photovoltaic-panel is available for the most important Smartphone types and fits perfectly in most Audi and VW models, without damaging the precious interior, and the assembly is simple and uncomplicated.

In frequent use the driver console and instruments are not covered by the **ABT Solar Media Panel** and long wires that run along the gearshift lever to the cigarette ignition belong to the past. The high-quality attachment has a wire leading to the solar charging panel which is practically invisible. The sun ensures that the mobile phone is always charged with energy. Optionally there are other attachments for other Smartphones, which can also be charged with solar energy. After all, the accompanying front driver also wants to be "online". And the passenger can check if the next motorway service area has a good evaluation or if the music being played on the radio can be downloaded from iTunes and Co.

What would however happen if Apple, Samsung, HTC or LG bring new telephones to the market? The system will function without problems because it can be upgraded. New trays allow secure attachment for upcoming mobile equipment. Thanks to the USB-ports the **ABT Solar Media Panel** can be used in diverse ways. Above all it is also very eye catching, since it has to suit the noble impression of Audi and VW vehicles and not seem like a cheap foreign object. The Smartphone attachment from ABT is precious and helpful and simply good!

Pictures at: <http://presse.abt-sportslines.de>

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